

# Good Ground Website Design

## Consultation Form

Thank you for considering Good Ground Website Designs for your project.

### Why should you take the time to complete this form?

Our clients tell us that it helps them tackle, organize and prioritize the many factors that go into developing an effective Web solution. Also, it helps us better understand your goals, tailor a proposal to meet them and provide honest and accurate quote.

### How do we use your responses?

Your information is strictly confidential and will be used for no other purpose.

We've tried to make this form both concise and comprehensive. Don't feel you have to answer every question in details, but more information you provide, we will have better understanding of your business and your goals.

### Project type

- Design From Scratch
- Redesign

Which Good Ground Website Designs services are you interested in? \*

- Web strategy development
- Logo design
- Custom graphic design (banners, icons)
- Flash design
- Web design and development
- Custom programming
- Search engine optimization
- Hosting service
- Domain name registration
- Website update and maintenance

### About Your business

What is the nature of your business?

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Tell us about your company, industry, size of your company, what do you do.

Who are potential web site visitors?

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Tell us about your customers, what are they looking for, demographics (local, state, national, international), age.

What are the primary reasons for developing a website?

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Tell us how do you expect the website to improve your business (i.e: increase sales, save staff time, stay in touch w/ customers; etc).

Your Market, Competition and your competitive edge  
Please tell us more about your market and competition:

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General info about your market, who are competitors, do they have websites, what do you think about their websites.

What is your competitive edge?

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i.e: quality of service, price, location, customer base and recognition, etc.

### Content and functionality

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Tell us about the content that you would like to have on your website:

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i.e.: we need general info about company, our people, our products, services, testimonials, frequently asked questions, office location, people bios, news, articles, press releases.

**Tell us about desired functionality:**

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Sell online, post blogs and let user's comments, users can download documents, send quote requests, etc.

**Web sites that are similar to what you need**

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Please also provide details for each site (e.g. "has the features I need but design is lousy")

**Website 1:** \_\_\_\_\_

**Description:** \_\_\_\_\_

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**Website 2:** \_\_\_\_\_

**Description:** \_\_\_\_\_

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**Website 3:** \_\_\_\_\_

**Description:** \_\_\_\_\_

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### Project timeframe

Timeframe: \_\_\_\_\_

### Contact preference

**E-mail** \_\_\_\_\_

**Phone** \_\_\_\_\_

**Fax** \_\_\_\_\_

**Face to face** \_\_\_\_\_

### Estimated number of pages

1 - 5

5 - 10

10 - 20

20 - 50

50+

### Design requirements

Highly sophisticated

Medium quality

Simple and affordable

### Budget range

\$1,000 - \$3,000 \_\_\_\_\_

\$3,000 - \$5,000 \_\_\_\_\_

\$5,000 - \$10,000 \_\_\_\_\_

\$10,000 - \$20,000 \_\_\_\_\_

\$20,000 plus \_\_\_\_\_

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**Contact info:**

**Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

Leave this blank if this will be a personal web site.

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Zip:** \_\_\_\_\_

We'll use this to determine your geographic location